

GREENSTRIPE MEDIA, INC.

238696

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 110444

Contract Date 9/20/2016

Advertiser Yes on 55 - Californians for Budget Stability		Station KRCR-TV		Product Yes on 55		
Buyer David Takara		Broadcast materials furnished by Greenstripe Media - 949.650.5081		rev # on	rev # on	rev # on

KRCR-TV
Terri Wilcox
755 Auditorium Drive
Redding, CA 96001

Station Phone 530.243.7777 x729 (office)

Direct Phone 530.945.5575 (mobile)

Fax 530.243.0217

E-mail twilcox@bontencalifornia.com

Schedule Dates	Schedule Rotation	# of weeks	Announcements	Gross Cost	Net Cost
9/27/2016 thru 10/2/2016	Tuesday thru Sunday	1	22x	\$7,480.00	\$6,358.00

LINE	DAYS	TIME PERIOD FROM TO	SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
1	-	-	-	-	-		\$0
2	TU-F	6a 7a	:30	2x	News Channel 7	\$300	\$600
3	TU-F	7a 9a	:30	3x	Good Morning America	\$350	\$1,050
4	TU-F	10a 11a	:30	2x	The View	\$120	\$240
5	TU-F	4p 5p	:30	1x	Judge Judy	\$120	\$120
6	TU-F	5p 5:30p	:30	2x	News Channel 7	\$500	\$1,000
7	TU-F	5:30p 6p	:30	1x	News Channel 7	\$500	\$500
8	TU-F	6:30p 7p	:30	2x	News Channel 7	\$500	\$1,000
9	TU-F	11p 11:30p	:30	2x	News Channel 7	\$225	\$450
10	-	-	-	-	-		\$0
11	SU	6:30p 7p	:30	1x	News Channel 7	\$300	\$300
12	SU	11p 11:30p	:30	1x	News Channel 7	\$200	\$200
13	TU-F	11:35p 12:35a	:30	2x	Jimmy Kimmel Live	\$60	\$120
14	-	-	-	-	-		\$0
15	W	9p 9:30p	:30	1x	Modern Family	\$1,000	\$1,000
16	TH	8p 9p	:30	1x	Greys Anatomy	\$500	\$500
17	F	10p 11p	:30	1x	20/20	\$400	\$400

WEEKLY TOTALS: 22x \$7,480

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) _____ By _____

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Greenstripe Media
424 Old Newport Blvd
Newport Beach, CA 92663-4211

Contract # 238696

Schedule Dates 09/27/16-10/02/16
Advertiser Yes On 55 - Californians for Budget Stability (1035)
Agency Greenstripe Media (1755)
Product Issue Advertising (1119)
Brand 110444 YES on 55 (103260)
Salesperson Wilcox, Terri (1235)
Sales Office KRCR
Buyer Name Takara, David
Phone/Fax (949) 650-5081 /
CPE YES on 55/110444 YES on 55
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 09/21/16
Last Modified 09/21/16
Entered By Terri Wilcox
CO-OP No
Headline # 110444
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,122.00
Net Total \$6,358.00
Sales Tax

Redding ABC (KRCR)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$7,480.00
Grand Total:	22	\$7,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	2		X	X	X	X			2	\$300.00	\$600.00	Redding ABC (KRCR)		9/21/16
2.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	7A- GOOD MORNING AMERICA	3		X	X	X	X			3	\$350.00	\$1,050.00	Redding ABC (KRCR)		9/21/16
3.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	10A- THE VIEW	2		X	X	X	X			2	\$120.00	\$240.00	Redding ABC (KRCR)		9/21/16
4.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	4P- JUDGE JUDY 1ST RUN	1		X	X	X	X			1	\$120.00	\$120.00	Redding ABC (KRCR)		9/21/16
5.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	2		X	X	X	X			2	\$500.00	\$1,000.00	Redding ABC (KRCR)		9/21/16
6.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	1		X	X	X	X			1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
7.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM	2		X	X	X	X			2	\$500.00	\$1,000.00	Redding ABC (KRCR)		9/21/16
8.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	10:59P- NEWS CH 7 AT 11 PM	2		X	X	X	X			2	\$225.00	\$450.00	Redding ABC (KRCR)		9/21/16
9.0	Normal Line / SPOT	10/02/16-10/02/16	1	:30	6:30P- NEWS CH 7 AT 6:30 PM	1						X		1	\$300.00	\$300.00	Redding ABC (KRCR)		9/21/16
10.0	Normal Line / SPOT	10/02/16-10/02/16	1	:30	11P- NEWS CH 7: SUNDAY 11 PM	1						X		1	\$200.00	\$200.00	Redding ABC (KRCR)		9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Greenstripe Media
424 Old Newport Blvd
Newport Beach, CA 92663-4211

Contract # 238696

Schedule Dates	09/27/16-10/02/16	Date Entered	09/21/16
Advertiser	Yes On 55 - Californians for Budget Stability (1035)	Last Modified	09/21/16
Agency	Greenstripe Media (1755)	Entered By	Terri Wilcox
Product	Issue Advertising (1119)	CO-OP	No
Brand	110444 YES on 55 (103260)	Headline #	110444
Salesperson	Wilcox, Terri (1235)	Demo	
Sales Office	KRCR	Order Type	Normal
Buyer Name	Takara, David	Package Deal	
Phone/Fax	(949) 650-5081 /	Commission %	15.00
CPE	YES on 55/110444 YES on 55	Commission	\$1,122.00
Account Types	Local/Political Issue	Net Total	\$6,358.00
Billing Type	Standard	Sales Tax	
Comments			

Redding ABC (KRCR)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$7,480.00
Grand Total:	22	\$7,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	09/27/16-09/30/16	1	:30	11:35P- JIMMY KIMMEL LIVE	2		X	X	X	X			2	\$60.00	\$120.00	Redding ABC (KRCR)		9/21/16
12.0	Normal Line / SPOT	09/28/16-09/28/16	1	:30	9P- MODERN FAMILY				1					1	\$1,000.00	\$1,000.00	Redding ABC (KRCR)		9/21/16
13.0	Normal Line / SPOT	09/29/16-09/29/16	1	:30	7:57P- GREY'S ANATOMY	1			X					1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
14.0	Normal Line / SPOT	09/30/16-09/30/16	1	:30	10P- 20/20	1				X				1	\$400.00	\$400.00	Redding ABC (KRCR)		9/21/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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